Theory of Change

High quality programme resources for schools

The right people, in the right roles (operational and at Board level)

High quality programme delivery and support for partner schools

Marketing and **Communications activity** to promote First Give and our cause

> **Funds from partners** (T&F, Corporate, Individuals etc...)

INPUTS --->

Delivery of First Give programmes in partnership with schools

- ♦ First Give core programme
 - **♦** First Give Primary
 - ♦ First Give One Day

Engagement of young people's voices in design and governance

ACTIVITIES --->

Number of young people who participate in our programmes

Number of charities supported by young people through the First Give programme

Amount of money given to local causes as a result of young people on First Give programmes

> Number of schools engaged in First Give programmes

Number of young people reached by other First Give interventions

INDICATORS OF REACH

Young people feel inspired to give

Young people feel confident in their abilities

Young people feel like they have agency

Young people enjoy the act of giving

MECHANISMS OF CHANGE

Young people are better informed about the

> Young people impact of giving

Young people have the skills, attributes and confidence they need to give effectively

likely to give to charities and causes that matter to them

OUTCOMES -

More people are giving their time, money and skills to support causes they care about

IMPACT

ACCOUNTABILITY LINE