

First Give One Day Theory of Change

- Teacher support (including Programme calls, Teacher briefings etc.)
- First Give facilitated sessions (Assembly, Charity Panel, Giving in Action session, Celebration Assembly)
- Teacher led classroom sessions (Charity Challenge, Social action planning)
- Students learn about local issues
- Students engage with local charities
- Students make informed decisions about which charities to support
- Students named 'Charity Ambassadors' for their class

ACTIVITIES

- Number of young people participating
- Number of schools
- Number of charities involved
- Total funds granted to local charities

INDICATORS OF REACH

Young people feel inspired to give

- Young people feel inspired by guest charities
- Young people feel inspired by First Give facilitators

Young people feel confident in their abilities

- Young people are recognised by peers and teachers
- Young people recognise the skills they have developed

Young people feel like they have agency

- Young people make conscious choices when donating

Young people enjoy the act of giving

- Young people enjoy the day and actively have fun

MECHANISMS OF CHANGE

Young people are better informed about the issues affecting their communities

- Young people are more aware of social issues impacting their community
- Young people are more aware of how charities tackle social issues in their community

Young people understand the impact of giving

- Young people understand the impact of their donations
- Young people understand the support that charities need

Young people have the skills, attributes and confidence they need to give effectively

- Young people recognise and improve key skills to support their giving*
- Young people are more confident to make informed decisions about giving

Young people are more likely to give to charities and causes that matter to them

- Young people are aware of career and voluntary opportunities in the charity sector

OUTCOMES

ACCOUNTABILITY LINE

More people are giving their time, money and skills to support causes they care about

IMPACT